1. (Brian) How to use social networking and start building your network: different services currently available such as Facebook, Myspace, Linkedin, and theSixtyOne
   1. An introduction to web presence.
      1. Web presence is how your activity on the internet can be used to determine who you are.
      2. Why is it important to have a web presence?
      3. How Facebook and LinkedIn affect your web presence.
   2. A brief description of each social networking website.
      1. Facebook is used to meet people
      2. LinkedIn is used for professionals
      3. Myspace has become more geared towards independent artists
      4. theSixtyOne is also for independent artists but heavily focused around playing music like Pandora use to be
   3. More in depth instructions for how to start your social networking profile.
      1. Choose a media
      2. Sign up using their registration
      3. Create your profile, what would you share with anyone and everyone?
      4. Find people, find your friends, become active in their lives
      5. Profit
   4. How to take advantage of easily staying in touch with friends.
      1. E-mail and SMS and private messages
      2. Logging in and checking updates
      3. Connecting with people by inviting them to events
2. (Brian) Conclusion: Summary of why to use social networking
   1. Why are there different types of social networking and how you can benefit from each one
   2. Touch on web presence and how it can benefit you in the future
   3. Some of the more important advantages
   4. The final argument of why social networking is an important way to stay in touch with friends